

## News Release



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### HUBCAST ANNOUNCES NEW TEAM MEMBERS

BURLINGTON, MA – December 5, 2007 – Today HubCast introduced three key team members to its roster. “We believe the core asset of any company lies in the quality of its people. We’re thrilled to welcome Don, Brent and Fred to the team.” Stated Toby LaVigne, HubCast CEO and founder.

#### **Don Seitz – Executive Vice President, Sales**

Don is joining us from nationally recognized L.P. Thebault based in New Jersey and New York, where he was their EVP of Sales, Marketing and Business Development. Don has a career track record of sales and product success both in Software as a Service startups and in the commercial print industry. He holds business degrees from Princeton and Harvard. Don is responsible for global business activities.

#### **Brent Moncrief – Vice President, Business Development**

Brent Moncrief joins HubCast covering the Central United States and brings more than 20 years experience with companies such as Kodak, Schawk and the Publicis Group. Most recently he served as the CEO of Capps in Chicago. Brent connects world class printing operations to HubCast.

#### **Fred Lovine – Engineering Manager**

Fred Joins HubCast to provide technical leadership and to grow our existing team of excellent software engineers. He brings a wealth of experience in building robust software engines for companies such as Charles River Development, City-Link Web and most recently a services-oriented architecture platform with 10,000 customers for TravelCLICK. He holds a BS from Rensselaer Polytechnic Institute and an MS from University of Massachusetts, Amherst.

Toby continues, “We’re pleased to see so many companies embracing the concept of printing what, when and where you need it. These new additions will help us respond to the market quickly and professionally.”

For more information concerning HubCast, call Ken Hanulec at 781-425-2216 or visit [www.hubcastinc.com](http://www.hubcastinc.com).

### About HubCast

#### **A Brand Sensitive Print Service for an OnDemand World. Are you Connected?**

HubCast synchronizes a world of print through a network of some of the greatest on demand offset and digital printing companies around the globe. Our web based software interface allows graphic professionals to submit print orders for production anywhere in the world, often overnight or even the same day.