

News Release



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HUBCAST ANNOUNCES EVENT AND TRADESHOW SCHEDULE - FALL 2007

BURLINGTON, MA – August 21, 2007 – HubCast, Inc. announced its fall tradeshow and event schedule today:

Venue	Dates	Location	Details
GraphExpo 2007	September 9-12	Chicago, IL	HubCast Booth #5438
DICE 2007	October 11-13	Las Vegas, NV	Exhibit Hall Booth
DMA 2007	October 15-18	Chicago, IL	HubCast Booth #107
Boston Print Buyers 2007	November 7-8	Westford, MA	Exhibit Hall Booth

Toby LaVigne, CEO stated, "We are excited to meet with new prospects, customers and business partners this fall. Our main objectives will be continued brand growth and client acquisition."

Additionally, HubCast will host a press conference during the GraphExpo tradeshow. The press conference is scheduled for Tuesday, September 11 at 12:30pm located at the McCormick Conference Center press briefing room. The conference will feature remarks from LaVigne followed by a dynamic panel of HubCast customers.

HubCast will be showing its SaaS application, client samples, success stories and more at these events. Hubcast will also be distributing an informative new blueprint written with the aim of aligning the commercial print supply chain.

For more information concerning HubCast, call Ken Hanulec at 781 425 2216 or visit www.hubcastinc.com

About HubCast

HubCast is an Open Commercial Print Utility. We connect print communication service providers to a certified global network of digital and offset print.

HubCast members can offer their corporate clients the most economical and environmentally efficient options for producing print. Around the corner or around the world.